







Media Relations eNewsletter

December 2016

MiamiandBeaches.com

Calendar of Events

Santa's Enchanted Forest November 3- January 8 www.SantasEnchantedForest.com

Art Miami November 29-December 4 www.Art-Miami.com

Scope Art Fair Miami November 29-December 4 www.Scope-Art.com

Spectrum Miami November 30-December 4 www.Spectrum-Miami.com

Ink Miami Art Fair November 30-December 4 www.lnkArtFair.com

Design Miami November 30-December 4 www.DesignMiami.com

Historic Overtown Soul Basel November 30-December 4 www.ArtAfricaMiamiFair.com

Miami Heritage Month
December 1-31
www.MiamiHeritageMonth.com

Art Basel Miami Beach December 1-4 www.ArtBasel.com

Satellite Miami Beach December 1-4 www.Satellite-Show.com

Miami River Art Fair 2016 December 1-4 www.MiamiRiverArtFair.com

Art of Black Miami
December 1-4
www.ArtofBlackMiami.com

MIAMI HERITAGE MONTH STARTS DECEMBER 1 –The Greater Miami Convention & Visitors Bureau (GMCVB) in collaboration with key community partners has teamed up on an initiative to promote Miami's rich history and heritage trails for its third annual Miami Heritage Month in December. Miami Heritage Month will run from December 1-31, 2016 and will celebrate the diversity of our community. For more information on offers and events, visit www.MiamiHeritageMonth.com.

MIA RANKED BEST FLORIDA AIRPORT FOR HOLIDAY TRAVEL - There's no place like home for the holidays — and there's no place like an efficient airport for getting you there. Flying during the hectic peak holiday travel days can be a relatively smooth experience if you depart from one of the best airports in the U.S. To identify the nation's top spots, NerdWallet started with the 50 busiest airports, then analyzed data on delays, flight cancellations and places to eat. The top 10 airports that our analysis found span five time zones and eight states. Miami ranked #5 for low rate of canceled departures and also high scores for restaurant quality, both of which make spending time at the airport more pleasant.

JUSTIN BIEBER TO HEADLINE NEW YEAR'S EVE AT FONTAINEBLEAU WITH SPECIAL POOLSIDE PERFORMANCE—Fontainebleau Miami Beach invites guests to ring in 2017 with the year's hottest musical acts poolside and at premier nightclubs. Pop sensation Justin Bieber will kick off the night with a poolside performance to ring in the new year. With a lineup of ultra-exclusive packages, including stage-side tables and cabanas, guests will have a chance to party alongside Bieber. Ticket prices start at \$500 for one (1) general admission ticket, and range up to \$40,000 for a stage-side private space for up to 30 guests. All packages include premium open bar from 9 p.m. until midnight. The party will continue all night long with Grammy Award winning producer Skrillex at world famous LIV inside Fontainebleau. New Year's Eve packages are available now at www.Fontainbleau.com/NYE.

AER LINGUS ANNOUNCES LAUNCH OF MIAMI ROUTE IN 2017 - Aer Lingus, the national airline of Ireland, has announced that it will launch first-ever service between Dublin, Ireland and Miami International Airport with three weekly flights beginning on September 1, 2017. The new route will be served by A330-200 aircraft that seats 266 passengers. In addition to becoming the 24th European route at MIA, Dublin will be the airport's first pre-clearance trans-Atlantic destination - allowing passengers to have their passports processed and receive U.S. Customs and Border Protection clearance before they leave Ireland, arriving in Miami as domestic fliers. Dublin marks MIA's fourth international route launch announcement for 2017. Mexican low-cost carrier Volaris will launch service on February 1, with four weekly flights to Guadalajara and daily flights to Mexico City. In April, low-cost transatlantic airline WOW air will launch thrice-weekly service to Reykjavík, Iceland, and Italian airline Meridiana will begin two weekly flights to Milan. The four new airlines in 2017 will add to MIA's current total of 107 carriers – the most at any U.S. airport. MIA is also home to seven low-cost carriers.

WILD CARNIVAL-STYLE PARADE LAUNCHES FAENA ARTS DISTRICT – The Faena Arts District in Miami Beach opened on November 27, 2016 with a wild, only-in-Miami parade. The 'Tide by Side,' as the event was called featured an exuberant mix of Caribbean carnival and high-concept art. The party inaugurated Argentine developer Alan Faena's four-block-long Faena district and the spectacular Faena Forum cultural center on Collins Avenue in mid-Miami Beach. Faena and partner Ximena Caminos promise it will deliver innovative, community-oriented programming to balance the area's uber-luxurious hotel, shopping and condo components. The crowds packing the sidewalks along Collins Avenue and the various parade groups offered a cross-section of only-in-Miami culture. Organizers said that "Tide by Side" was meant to be not just a celebration, but a ritual, a way to open the district to Miami. As the parade wound down, excited clumps of people filling the street, it seemed to have worked. For more information, visit http://www.FaenaArt.org/.









Media Relations eNewsletter

December 2016

MiamiandBeaches.com

Calendar of Events

Santa Paws at the Park December 4 www.DeeringEstate.org

South Beach Jazz Festival December 7-11, 2016 SouthBeachJazzFest.com

Zoo Lights
December 16–30
www.ZooMiami.org/Zoo_Lights

Miami City Ballet: The Nutcracker December 17-24 www.ArshtCenter.org

Miccosukee Indian Arts Festival December 26-January 1 www.Miccosukee.com

King Mango Strut Parade December 31 www.KingMangoStrut.org

Pitbull's New Year's Revolution December 31 BayfrontParkMiami.com/BFP-PitbullNYE-Fox.html

CARNIVAL VISTA TO OPERATE YEAR-ROUND SIX- AND EIGHT-DAY CARIBBEAN CRUISES FROM

MIAMI – PortMiami is the year-round homeport for Carnival Cruise Line's largest ship to date, the 133,500-ton Carnival Vista, which launched its Caribbean cruises with an eight-day voyage departing December 2016. In addition to visiting breathtaking Caribbean destinations, guests can experience all the Carnival Vista has to offer – from the colorful Havana area with tropics-inspired staterooms and suites and Family Harbor with special accommodations and a new family concierge to delicious choices like Seafood Shack and new al fresco options at the Fahrenheit 555 steakhouse, Bonsai Sushi and Cherry On Top, featuring a mixed-to-order premium ice cream bar. Carnival Vista will take cruising to new heights, introducing groundbreaking features such as SkyRide, a suspended open-air cycling experience; the world's first IMAX® Theatre on a ship; Kaleid-O-Slide, the line's first water tube slide; and RedFrog Pub, including the line's first onboard brewery. For additional information on the Carnival Vista visit www.carnival.com/carnivalVista.

CITY OF MIAMI BEACH DEBUTS MID-BEACH TROLLEY – A new trolley route called the Middle Beach loop connects the Lincoln Road area to 41st Street and Mount Sinai Medical Center. The new route is one of two new routes that will soon connect North Beach to South Beach via city-run trolleys. In December, the city will debut a Collins Link route, which will connect Middle Beach with an existing North Beach loop, making it possible to travel from the city's north shore down to South Beach using local circulator trolleys. All city trolleys are free for everyone. The City of Miami Beach has been slowly getting into the business of mass transit since February 2014, when it started its first trolley around Alton and West Avenue to help locals get around the torn-up street while Alton Road was under construction. Since then, a more popular North Beach route has been added. The city might expand the South Beach route but could require the elimination of the South Beach Local, Miami-Dade's bus, in order to avoid redundancy.

BRICKELL CITY CENTRE IS NOW OPEN - After four years of construction, the Brickell City Centre finally opened its doors to the public on November 3rd, 2016. The open air space, cooled by a climate ribbon to harness the bay breeze, was well received by visitors. The \$1 billion dollar building was built to keep Miami's downtown area booming with business. Rapper Pitbull performed at the Centre's VIP opening. The building holds more than just stores. Also inside are restaurants, condos and hotels. Days before the opening, stores like Sas Fifth Avenue also gave VIP tours. For more information, visit www.BrickellCityCentre.com.

EVERGLADES NATIONAL PARK OPENS JOE BAY TO NON-MOTORIZED BOATING – On November 24, 2016, Everglades National Park opened Joe Bay, and adjacent Snag Bay, to the public for the first time in more than 30 years. The area allows non-motorized boating and becomes the park's first catch-and-release fishing area. Joe Bay and Snag Bay were part of the "Crocodile Sanctuary" closed to public entry in 1980 for the protection of the American crocodile and other endangered species. Other areas of the "Crocodile Sanctuary" (e.g., Little Madeira Bay and all other creeks and ponds) will remain closed to the public. In the coming year, the park will implement additional high-priority GMP projects. These include launching the park's boater education and permit program, enhancing protection and access in Florida Bay, establishing the Everglades Paddling Trail, and providing enhanced maps and electronic navigational tools to the public that reflect the changes identified in the GMP.

THE MLB ALL-STAR GAME PRESENTED BY MASTERCARD COMES TO MIAMI FOR THE FIRST TIME -

Miami and The Beaches will become a first-time host of the Midsummer Classic when the 88th MLB All-Star Game presented by MasterCard is played at Marlins Park on Tuesday, July 11, 2017. All-Star Week is more than a game! The week features FanFest at the Miami Beach Convention Center, a parade, red carpet festivities, several community outreach events, the All-Star Legends & Celebrity Softball Game, the SiriusXM All-Star Futures Game, and of course, the T-Mobile Home Run Derby and the All-Star Game presented by MasterCard! More info to come in 2017.