







Media Relations eNewsletter

October 2014

MiamiandBeaches.com

Calendar of Events

10/01/14-10/31/14
Miami Attractions Month
www.MiamiAtractionsMonth.com

10/02/14
Perez Art Museum Free First Thursday
PAMM
www.pamm.org

10/03/14
Lyric Live
Lyric Theater
www.theblackarchives.org

10/03/14-10/05/14 68th Miami International Orchid Show Bank United, Univ. of Miami <u>www.bankunited.com</u>

10/11/14
Bike & Walking Tours in Honor of
Coconut Grove's 140th Anniversary
www.royalpalmtoursmiami.com

10/11/14-10/12/14 Columbus Day Regatta Shake-A-Leg www.columbusdayregatta.com

10/09/14-10/14/14 Italian Film Festival Regal Cinema Miami Beach www.cinemaitaly.com

10/15/14-10/19/14
The Seed Food & Wine Festival
Various Locations
www.seedfoodandwine.com

10/18/14 Grovetoberfest Peacock Park, Coconut Grove www.grovetoberfest.com

10/25/14 South Beach Seafood Festival www.sobeseafoodfestival.com

10/26/14 Ironman 70.3 / Bayfront Park www.ironmanmiami.com Miami Attractions Month—It's time to act like a kid again as visitors and residents alike can explore and rediscover Miami's amazing attractions October 1-31, 2014. Come enjoy special discounts on admission to the exotic, extraordinary and exciting experiences that can only be found in Miami. For additional information, please visit www.MiamiAttractionsMonth.com.

Morimoto Opens in Shelborne Wyndham Grand - Masaharu Morimoto, known to diners around the world as the star of Iron Chef and Iron Chef America, is pleased to announce the opening of Morimoto South Beach at Shelborne Wyndham Grand. Opening October 2014, Morimoto South Beach, the signature restaurant at the resort, will offer guests a stylish dining environment coupled with Chef Morimoto's signature cuisine, which seamlessly integrates Western ingredients with traditional Japanese culinary sensibilities and techniques. With several dishes unique to its tropical location, Morimoto South Beach will feature the highest quality ingredients, including locally grown fruits and vegetables and seafood sourced from South Florida waters. The menu will include signature Morimoto dishes such as his famed Tuna Pizza along with his interpretations of Waygu Tartare and Hamachi Tacos. Using warm, sexy tones with hues of pink, bronze, grey and light amber, the designers created a unique chandelier specific for Morimoto South Beach. The dining room features not only individual seats, but also banquette seating to accommodate both intimate and large parties as well as a private VIP chef's table. With seating for up to 15 diners, the chef's table, located on the restaurant's terrace, allows guests to enjoy the ultimate VIP experience. For additional information, please visit www.shelborne.com/diningand-nightlife/morimoto.aspx.

Legendary Little Havana Bar, Ball and Chain Reborn – Ball & Chain recently opened its doors in Little Havana for your Cuban-jazz listening pleasure. This was a popular drinkery back in the 1930s with performances by Louis Armstrong and Billie Holiday. The original wood roof is still intact and you'll find hand-painted Cuban tile, potted palms and a vintage guarapo machine cranking out fresh sugarcane juice. For additional information, please visit www.ballandchainmiami.com

Argentina's Freddo opens its US Flagship Store on Lincoln Road - Freddo, the Argentinean leader in premium helado, an ice cream-gelato hybrid that offers consumers the best of both treats has opened its flagship store on Miami Beach at 610 Lincoln Road. The store's location in the heart of Lincoln Road boasts outdoor café seating for 30, a sleek modern interior and clever wall mounted illustrations that explain the artisanal process behind the creation of the helado to locals and visitors. For more information, visit www.freddo.com.









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Concrete Beach Opens in Wynwood - Concrete Beach is an artisanal craft beer brewery located in the heart of the Wynwood Arts District that is expected to open in the fall. Their mission is to provide great tasting craft beer inspired by the culture and flavors of Miami, all while supporting the arts and community organizations in the neighborhoods they serve. For more information, please visit www.concretebeachbrewery.com.

Ladies and Gentlemen...The Beatles! – Ladies & Gentlemen...The Beatles! is a traveling exhibition curated by The GRAMMMY Museum at L.A. LIVE the U.S. and American culture. On display are more than 400 items from private collectors including memorabilia, records, rare photographs, tour artifacts, video footage, as well as correspondence, instruments, interactive displays, and an oral history booth in which visitors can leave their own impressions of The Beatles. For more information, please visit www.historymiami.org/museum/exhibitions/detials/ladies-and-gentlemen-the-beatles/

Miami Broward Carnival – With over 20 masquerade bands and 6 steel bands parading and competing for "Band of the Year" bragging rights, this event will be adorned with beautiful, colorful and intricate costumes along with the infectious musical sounds of soca. Enjoy live concerts throughout the day, Caribbean food and drinks, parades and much more! The International Caribbean Village will showcase goods and services from the Caribbean.

For more information visit, www.miamibrowardcarnival.com

The Vagabond Hotel Restored - A newly renovated cosmopolitan mix of all things hassle-free, The Vagabond Hotel offers 45 uber-chic, spacious rooms and a world of designer home comforts, tech-savvy conveniences and great personal service. Most rooms open onto a lush, palm tree-laden courtyard decked out with a stunning mosaic pool, oversized loungers, a delectable cocktail bar and a mouth-watering restaurant that you'll find hard to resist. For more information, please visit www.thevagabondhotel.com

Jungle Island & Florida Event present 'Terror in the Jungle' – For the most pulse-pounding haunted attraction and trail experience head to Jungle Island and endure the park's first-ever Terror in the Jungle. This Halloween, two scary attractions starred by mutated animals and zombie-like creatures will take over South Florida's Jungle Island to provide visitors with 20 nights of hair-raising scares on select nights from October 2-November 1, 2014. For additional information, follow #terrorinthejungle or visit www.terrorinthejungle.com

New Stores Open at The Falls - Three new stores will open at the Falls in South Miami-Dade this fall: AZIARI, Kay Jewelers and CHURROMANIA. Luxury Italian-made menswear brand AZIARI will open a 1,301 square-foot flagship store. Kay Jewelers, which already has nearly 1,000 stores nationwide, will have a 1,643 square-foot space. South American restaurant CHURROMANIA will offer churros with a variety of toppings and fillings. The Falls has 821,000 square feet of retail space with more than 100 specialty stores including the only American Girl in Florida, restaurants and cafés as well as Regal Cinemas and The Fresh Market. For additional information, please visit www.simon.com/mall/the-falls









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LILT Lounge @ Epic Hotel – Modern and sleek with bold strokes of creative whimsy, LILT Lounge in the Epic Hotel welcomes guests looking for a sophisticated alternative and social setting for pre-dinner gatherings and post-dinner entertainment. With intent to create a new social experience in downtown Miami, the cocktail menu overflows with unexpected delights. There is a champagne cart designed exclusively for LILT, which will deliver classic yet current champagne cocktails and wine and champagne by the glass. Social bites by acclaimed executive chef Wolfgang Birk include charcuterie & cheese, oysters & caviar, lobster cocktail and tuna tartare gazpacho. For more information, please visit www.liltlounge.com.

Drawing Room Bar & Lounge at Shelborne Wyndham Grand – Internationally acclaimed mixologist Albert Trummer, known for his signature libations, is pleased to be bringing his one of a kind blend of apothecary and designer cocktails to the Drawing Room Bar & Lounge at the Shelborne Wyndham Grand South Beach. Located in the original 1940's lobby, the space has been brought back to its original glory with newly added touches including Tennessee granite columns and leather-wrapped couches. For additional information, please visit www.shelborne.com/dining-and-nightlife/the-drawing-room.aspx.