



Mile High Culture Pass – 4-Day Pass

What is it:

The pass is a printable “ticket” to be used for multiple days at multiple attractions. The 4-Day Pass was developed specifically for international travel companies to purchase the pass and/or offer it to their customers. VISIT DENVER is piloting the program with one price/adult price ticket only. Omniticket is the ticketing company that will handle all the set up, purchase software, payment, etc.

Pricing:

- Four attractions for four days at \$34 net with a set mark-up and maximum consumer price of \$40. This represents a savings of more than \$15.

Participating Attractions:

- Clyfford Still Museum
- Denver Art Museum
- Denver Botanic Gardens
- Denver Museum of Nature & Science
- Denver Zoo
- History Colorado Center
- Kirkland Museum of Fine & Decorative Art

Value-Add Savings

- **Byers-Evans House Museum**
 - \$2 off any adult or senior/student admission and free to any active military personnel.
- **Counterterrorism Education Learning Lab (CELL)**
 - 2 for 1 admission
- **Denver B-cycle**
 - 50% off the city’s bike sharing program
- **Denver Firefighters Museum**
 - Free to children 12 and under
- **Molly Brown House Museum**
 - Receive \$3 off admission when you show your Mile High Culture Pass.

Additional Details:

- The pass is activated at the first attraction visited.
- Purchasers may only visit each attraction once.

Distribution points

- Through a customized portal created for each travel company. Please note: the wholesale pass does not have customized voucher tickets available at this time.
- The wholesale pass is also available through Rocky Mountain Holiday Tours, a receptive operator based in Colorado. www.rmhtours.com

Please contact Jeannie Wert, Cultural Tourism Manager, at jwert@visitdenver.com for more information.